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*Since its inception in 2000, the Advisory Board has provided organizational and policy direction to the Smart Growth Partnership of Westmoreland County.*

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IMPROVED GROWTH STRATEGIES FOR WESTMORELAND COUNTY

# US Route 30 Master Plan Design Charrette



**Smart Growth Partnership  
of Westmoreland County**

October 22—26, 2007

Smith Hall

University of Pittsburgh at Greensburg



## What is a Charrette?

The charrette model being used for the Route 30 Master Plan was developed by the National Charrette Institute (NCI). NCI is a nonprofit educational institution that teaches the transformative process of dynamic planning to create healthy community plans. It was founded by professionals who utilized charrettes as the primary means to create feasible plans to share that knowledge with other planning professionals. To learn more about National Charrette Institute (NCI) charrettes, please visit [www.charretteinstitute.org](http://www.charretteinstitute.org). Route 30 project team members have attended NCI training to become certified charrette planners, managers and facilitators.

The charrette is a multiple-day, collaborative planning event that harnesses the talents and energies of all affected parties to create and support a feasible plan that represents transformative community change. Charrettes help to build community capacity for collaboration to create healthy community plans. A NCI Charrette is a generalist, holistic process of at least four consecutive days. It is a collaborative process involving all disciplines in a series of short feedback loops that produces a feasible plan.

Even high quality architectural and planning projects with demonstrable public benefit may lose support without a collaborative approach like the NCI charrette. The public design charrette has emerged as an alternative to the “design and present” convention. Dynamic planning charrettes aid in creating a shared vision with community involvement, directed by consultants representing all key disciplines. Dynamic planning is a three-part approach for leveraging positive change in public and private planning efforts.



During the charrette-week, areas of the Pitt-Greensburg campus will be transformed into design studio where professionals will be developing work product and a charrette gallery to display work product.

## *Westmoreland County* *US Route 30 Municipalities*

Adamsburg Borough  
Derry Township  
Greensburg City  
Hempfield Township  
Irwin Borough  
Jeannette City  
Latrobe City  
Laurel Mountain Borough  
Ligonier Borough  
Ligonier Township  
North Huntingdon Township  
North Irwin Borough  
South Greensburg Borough  
Southwest Greensburg Borough  
Unity Township  
Youngstown Borough

## *US Route Community Vision Team*

Edward Antonacci	Mecal McDade*
Allen Bailey	Barbara McMillen
William Beaumariage	Kim Miller
Mary Benko	Leslie Mlakar
John Berger	Katie Morgan
Daniel Bernstein	Larry Morris
Jake Blank	Danyce Neal
Andrew Blenko	Michael O'Barto
Chris Bova	Dawn Parker*
Ben Breniman*	Carl Penrod
Frank Cassell	Gregory Phillips
Hallie Chatfield	Dwayne Pickels
CJ Chopich	William Piper
Barb Ciampini	Dennis Puko
Mark Clark	Robert Regola
Allen Cohen	Rob Ritson
Dennis Cremonese	John Robertshaw, Jr.
Bob Davidson	John Shepherd*
Vincent DeCario	Gary Sheppard
Denny Diffenderfer	Thomas Sierzega
Frank Farrell	Scott Sistik
Ryan Fonzi	John Skiavo
Charles Frederickson	David Slifka
Larry Gasparato	Bud Smail
David Ginns	Thomas Sochacki
Megan Grote*	Tracy Stack
Doug Hauser	Jess Stairs
Tom Headley	Andrew Stofan
Olga Herbert	Randall Strong, Jr.
Daniel Hewitt	John Surmacz
Wayne Johnson	Joseph Szczur
Matthew Junker	Shaun Teacher
Tim Komar	Sara Walfoort
Wayne Kucich	Michael Walsh
Allen Kukovich	Kim Ward
Prue Larson*	Doug Weimer
Lou Lazzaro	Keith Whipkey
Phil Light	Kelly Wolfe
Jack Machek	Jennings Womack
	Thomas Yarabinec

\*Past member

**MONDAY**

**OCTOBER 22, 2007**

**6:00 p.m.**

**Open House—Smith Hall**

**7:00 – 9:30 p.m.**

**Public Workshop #1 – Creating a Vision**

*Get the best ideas of how to develop the site*

**Agenda:**

Welcome/Intro – Alex Graziani

Site History – Dr. Kevin Patrick

*"Westmoreland Corridor: 250 Years of Landscape Change and Development."*

Site Conditions & Overview of Exercise – Vlad Gavrilovic

Vision Exercise

Report Out of Small Groups - Hannah Twaddell

Next Steps – Hannah Twaddell

Adjourn

*Following Monday's meeting, the charrette design team will work Tuesday and Wednesday to develop three alternatives for presentation and feedback at Public Workshop #2 on Wednesday.*

*The Community Vision Team (CVT) has provided valuable guidance throughout the Route 30 Master Plan process.*

**WEDNESDAY**  
**OCTOBER 24, 2007**

*Thank You to all SGPWC Partners*

6:00 p.m.

**Open House—Smith Hall**

7:00 – 9:30 p.m.

**Public Workshop #2 – Evaluating Alternatives**  
*Review alternative development scenarios*

**Agenda:**

Welcome/Intro – Alex Graziani

What We Heard – Glenda Murphy

Site Analysis – Jim Pashek, Allen Cohen, Carla Santoro

Alternative Concepts – Vlad Gavrilovic

Evaluation Exercise

Report Out of Small Groups – Hannah Twaddell

Next Steps—Hannah Twaddell

Adjourn

- ◆ Senator Bob Regola
- ◆ Arnold Palmer Enterprises
- ◆ Southwestern Pennsylvania Commission
- ◆ PennDOT - District 12-0
- ◆ Westmoreland County Planning
- ◆ Westmoreland County Commissioners
- ◆ Westmoreland County Route 30 Municipalities
- ◆ RK Mellon Foundation
- ◆ Governor's Southwest Regional Office
- ◆ Westmoreland Cultural Trust
- ◆ Wolf Lake, Inc.
- ◆ Unity Township
- ◆ Hempfield Township
- ◆ North Huntingdon Township
- ◆ Robertshaw Management, Inc.
- ◆ Penn State Cooperative Extension
- ◆ University of Pittsburgh at Greensburg
- ◆ Pennsylvania Gaming Control Board
- ◆ Westmoreland/Frick Hospital Foundation
- ◆ Latrobe Specialty Steel Company
- ◆ Westmoreland Conservation District
- ◆ Westmoreland County GIS
- ◆ Westmoreland Community Foundation
- ◆ Westmoreland Chamber of Commerce
- ◆ Latrobe Area Chamber of Commerce
- ◆ Ligonier Chamber of Commerce
- ◆ Norwin Chamber of Commerce
- ◆ Westmoreland County IDC
- ◆ Economic Growth Connection
- ◆ Westmoreland County Transit Authority
- ◆ Westmoreland County Airport Authority
- ◆ Westmoreland Heritage
- ◆ Local Government Academy
- ◆ Natural Lands Trust
- ◆ Sustainable Pittsburgh
- ◆ 10,000 Friends of Pennsylvania
- ◆ Pennsylvania Planning Association
- ◆ Westmoreland County Agricultural Land Preservation
- ◆ USDA Farm Service Agency
- ◆ USDA Natural Resources Conservation Service

*After public workshop #2, the charrette design team will take the input gathered at the meeting to develop a preferred alternative for presentation at the Public Workshop #3 on Friday.*

*Since the organization of the Route 30 task force, through the current Route 30 team, the expertise our many partners have provided has been invaluable. With numerous partners working together, we have accomplished what we could not have accomplished alone.*

*Thank You to our 2007 Special Event Sponsors*

***Tier 2***

Irwin Bank & Trust Company  
THF Realty

***Tier 1***

Derry Stone & Lime Company  
Gibson-Thomas Engineering  
Herbert, Rowland & Grubic  
JLB Holding  
Ligonier Construction Company  
Murrysville Economic & Community Development Corporation  
Pashek Associates  
Rostraver Township  
Seton Hill University  
Walnut Capital Acquisitions  
Westmoreland Professional Builders Association

***Non-Tier***

Borough of Irwin  
Bove Engineering  
Economic Growth Connection  
Greensburg Community Development Corporation  
Kacin Companies  
Millstein Charitable Foundation  
Scalise Construction  
Smail Auto Group  
The Gateway Engineers  
Westmoreland County Industrial Development Corporation

*Special Event Sponsors are firms and organizations who help to underwrite our efforts and programs.*

FRIDAY

OCTOBER 26, 2007

2:00—4:00 p.m.

**Final Public Presentation—Smith Hall**  
*Present the final plan and solicit feedback*

**Agenda:**

Welcome/Intro - Alex Graziani

Charrette and Public Input Overview - Hannah Twaddell

Final Plans and Drawings - Vlad Gavrilovic, Jim Pashek

Implementation - Hannah Twaddell

Whole Group Discussion on Next Steps - Hannah Twaddell

Capping Celebration/Drawing - Alex Graziani

Adjourn

*At the conclusion of Public Workshop #3, the charrette design team will debrief and begin the process of refinement and feasibility testing of the preferred plan. Results of these efforts will be presented and discussed at a public meeting on Thursday, December 13, 2007. This public meeting will be held on the Pitt-Greensburg campus, Chambers Hall.*

*Thank You to our Route 30 Project  
Funding Partners*

- ◆ RK Mellon Foundation
- ◆ Katherine Mabis McKenna Foundation
- ◆ Heinz Endowments
- ◆ Jack Robertshaw, Jr.
- ◆ Laurel Foundation
- ◆ McCune Foundation
- ◆ McFeely-Rogers Foundation
- ◆ Sarah Scaife Foundation
- ◆ Sony Technologies Center - Pittsburgh
- ◆ Robertshaw Charitable Foundation
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- ◆ Southwestern Pennsylvania Commission
- ◆ Westmoreland County Planning
- ◆ Westmoreland County Commissioners
- ◆ Unity Township
- ◆ Hempfield Township
- ◆ North Huntingdon Township
- ◆ Irwin Borough
- ◆ Ligonier Township and Ligonier Borough
- ◆ City of Greensburg
- ◆ Derry Township

*The Route 30 Master Plan would not have been possible without the generous \$200,000 grant secured by Senator Bob Regola in 2005. With this grant, the Smart Growth Partnership of Westmoreland County has been able to leverage existing grants from foundations, along with other state and local contacts.*



*Design Charrette*

*Signature Sponsor*



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*Glass Water Carafe Set*

*Thank You!*