



Meet the Route 30 Design Charrette Team

The Route 30 Design Charrette Team is the core group of talented professionals working virtually uninterrupted in the charrette studio, on the Pitt-Greensburg campus, in the Millstein Library, taking the project from a cold start to a preferred plan in a matter of days. The Charrette Team includes planners, designers, engineers and others from the Smart Growth Partnership, Renaissance Planning Group, Michael Baker Engineering, Olszak Management and Pashek Associates. Below are our team bios.

Smart Growth Partnership of Westmoreland County

The Smart Growth Partnership of Westmoreland County is a community-based private non-profit located at the University of Pittsburgh at Greensburg. Through education and technical assistance, Smart Growth seeks to improve the quality of growth through better development strategies in Westmoreland County. Our efforts enable communities to meet the challenges associated with growth and revitalization. In 2006, with the assistance of Senator Bob Regola, the Smart Growth Partnership received a \$200,000 grant to complete a master plan for Route 30 connecting land use and transportation to enhance economic development.



Alexander J. Graziani, AICP – Project Manager

Since joining the SGPWC as Executive Director in 2001, Graziani has helped numerous municipalities begin to address community planning. A certified planning professional, Graziani has worked in all sectors of the economy; private, government and non-profit. Mr. Graziani has accumulated extensive experience in community development and planning, including community visioning, capacity building, transportation, and land development regulations. In 2004, he was appointed by Governor Rendell to serve a four-year term on the reactivated Pennsylvania State Planning Board. Governor Rendell elevated him to serve as Vice Chair of the Planning Board in October of 2005. Graziani is a native of western Pennsylvania having been born and raised in New Castle. He received a

B.A. from Westminster College, Pennsylvania and his Masters of Public Policy and Management from the University of Pittsburgh. He lives in Greensburg with his wife Eva and five children.



Carolyn V. Royse – Gifts Coordinator & Small Group Facilitator

Carolyn Royse joined the SGPWC in 2002 and does proposal writing, editing, events planning, and providing assistance for municipalities to identify potential funding. She has a Master of Public Management degree from Carnegie Mellon University, a bachelor's degree from West Virginia University, and numerous certifications. Royse has fourteen years of nonprofit/public administrative experience and six years of newspaper reporting and feature writing experience. She is a member of the Association of Fundraising Professionals, the Westmoreland County Cleanways Road Adoption Program, and the Board of Directors of the Mental Health Association in Westmoreland County.



Beverly Poole - Charrette Logistics Coordinator

Beverly Poole joined the Smart Growth Partnership of Westmoreland County in March 2006. Her primary responsibilities for the Smart Growth Partnership are to assist and support each of the specialized Smart Growth Partnership professionals (Executive Director, Grant/Proposal Writer, Educational Outreach and other professional staff as needed), manage website calendar, day-to-day accounting, scheduling and filing. She also coordinates events and meetings. Poole has over 20 years' administrative experience. She has been a resident of Westmoreland County for the past 15 years.



John Turack – Charrette Public Meeting Facilitator

As a partnership position with the Penn State Cooperative Extension, the educational outreach employee oversees the development of citizen planner education, education programs to be utilized in school districts, as well as partnership and education opportunities with institutions of higher education and other organizations. The outreach employee acts as a liaison between the resources of the partnership and the municipalities, other stakeholders, and general public it serves. Turack was formerly a Main Street Program Manager for Blairsville in Southern Indiana County, and is a Township Supervisor in Washington Township, Westmoreland County. He also serves as an Associate

Director with the Westmoreland Conservation District. He has served on the leadership council of the Extension's Future of Westmoreland Agriculture program, as a member of the Steering Committee for the Westmoreland County Comprehensive Plan, and as the Project Leader of two Beaver Run Reservoir Water Resource Education Network (WREN) Source Water Protection Grants. In 2005, he was the recipient of the Pennsylvania Association of Conservation Districts Elected Official Recognition Award. He lives on a small family farm in Washington Township near the village of Mamont.

Renaissance Planning Group

Renaissance Planning Group is a planning, design, and policy analysis consulting firm dedicated to creating ***cities that work***. We specialize in the integration of transportation, land use, urban design, and technology for communities at all scales to create thoughtful, lasting plans and policies. We believe strongly in the value of collaborative planning that connects technical disciplines with meaningful public participation to address challenges facing our communities in a comprehensive fashion. We do this through community-based visioning, scenario planning, technical analysis and the development of implementation strategies. We tailor our approach to each project with innovative thinking to achieve practical, real-world solutions aimed at creating quality urban environments and livable communities.



Hannah Twaddell - Project Team Manager

Hannah Twaddell has more than 19 years of experience building consensus and developing plans and studies for local and regional governments. Hannah is skilled at public facilitation, writing and teaching and has led research and training courses on land use and transportation integration for the National Academy of Sciences and FHWA. She served for several years as Assistant Director of the Thomas Jefferson Planning District Commission and for more than a decade as chief staff to the Charlottesville-Albemarle Metropolitan Planning Organization in Charlottesville, Virginia. Hannah is a prolific writer and contributes regularly to "Forward Motion," the transportation planning column for the nationally distributed Planning

Commissioner's Journal, and is past Newsletter Editor for the Virginia Chapter of the American Planning Association. Hannah holds a degree of Bachelor of Arts in English & Music History from Oberlin College; Master of Arts in Teaching, University of Pittsburgh and has completed advanced coursework in public involvement and transportation planning.



Vlad Gavrilovic, AICP - Charrette Manager

Vlad Gavrilovic is a principal and senior designer with Renaissance Planning Group in Charlottesville, Virginia, specializing in community planning and design. Trained as an urban planner and architect, he has more than 22 years of experience in land and community planning, site design, environmental resource assessment, and the development of urban and environmental design standards for communities. He has worked with numerous localities throughout the country and has taught urban planning and design at the University of Virginia and George Washington University. Prior to joining Renaissance Planning Group, Mr. Gavrilovic served for more than 12 years as principal and founder of Paradigm Design, in Reston, Virginia - an award-winning firm specializing in sustainable land planning and design.



Amanda Taylor – Designer & Small Group Facilitator

holds a graduate degree in Urban Planning from the University of Virginia. Prior to joining Renaissance, Ms. Taylor was a graduate associate at the Institute for Environmental Negotiation, where she gained experience in group facilitation and community decision-making processes. At Renaissance, she continues her interests in sustainable community planning and design and is particularly interested in the way land use and transportation systems are linked to create vibrant and healthy communities.

Michael Baker Corporation

Michael Baker Corporation has evolved into one of the leading engineering firms by consistently solving complex problems for its clients. We view challenges as invitations to innovate. Baker's design experience encompasses all phases of the intermodal transportation development process, including highways, bridges, airports, light rail transit, MAGLEV, HOV lanes, ITS, traffic design and busways. Our management skills and technical competence in planning, design, and operations management services help us bring in our projects on-budget and on-schedule.



Carla Santoro, P.E. - Traffic Engineer & Small Group Facilitator

Ms. Santoro has 10 years of experience in traffic engineering and transportation planning. Her experience includes conceptual engineering studies, bicycle/pedestrian transportation elements, traffic impact studies, corridor studies, parking studies and interchange justification reports. Ms. Santoro also has experience with traffic signal design, traffic control during construction, traffic signing and marking, and transit studies. Her technical expertise includes highway capacity analysis, signalized intersection analysis, traffic simulation, trip generation analysis, and travel demand modeling. Carla holds a Bachelor of Science degree in

Civil and Environmental Engineering from Carnegie Mellon University and is a licensed professional engineer.



Max Heckman, P.E., PTOE - Traffic Engineer

Mr. Heckman is a Senior Project Manager and is responsible for directing and conducting transportation and traffic planning projects for Baker. His 28 years of professional traffic engineering and planning experience includes travel forecasting, corridor studies, traffic impact studies, Intelligent Transportation System planning studies, traffic control during construction, traffic signing and markings, traffic signals, and toll collection systems. Mr. Heckman has also conducted traffic studies such as highway and intersection capacity analysis, accident studies, before and after studies for innovative speed limit signing, and parking studies. He also manages NEPA projects including environmental

documents, needs studies and major investment studies. His multimodal transportation planning experience includes light rail and high-speed MAGLEV studies. Mr. Heckman holds a Bachelor of Science degree in Civil Engineering from Virginia Polytechnic Institute and State University. He is a registered professional engineer and professional traffic operations engineer.

Olszak Management Consulting

Olszak is driven by the success of our clients. We deliver powerful solutions tailored to your unique challenges. Our leadership in research, planning, public relations, and information technology has earned us a strong client base throughout western Pennsylvania and within major urban centers across the United States.



Glenda L. Murphy - Public Involvement & Small Group Facilitator

Glenda Murphy has more than 25 years of experience in working with the public, facilitating meetings, and managing projects. Prior to joining Olszak Management Consulting, Inc., she began her career in consumer marketing with the H.J. Heinz Company. Glenda's expertise is engaging communities in both rural and urban settings to assess public interest, preferences, and priorities on a variety of projects – including the Duquesne Light Company's Grassroots Outreach Program, the Allegheny County Comprehensive Plan, and the Airport Multimodal Corridor Major Investment Study. Glenda holds a Bachelor of Arts in Economics and Art History from Bucknell University and a Master of Science in Business Administration from Carnegie Mellon University.

Pashek Associates

Providing the art and science of analysis, planning, design, preservation and rehabilitation of our land and communities. Our services include site design, park and recreation planning, meeting facilitation, GIS mapping, comprehensive and strategic planning, and the development of land use management tools. We are process oriented and are committed to engaging stakeholders in being good stewards of the land and improving the quality of life in our communities.



Jim Pashek – Designer

Jim is a certified community planner, licensed landscape architect, and President of Pashek Associates. He has 32 years of experience in site planning, recreation planning, and community planning. Jim is highly skilled in facilitating public input sessions; questionnaire development; key person interviews; and focus group meetings, all leading to positive and open discussions. Jim has a state-wide reputation for planning excellence. Many of his projects are used as models for local municipalities. For the past few years, Jim has been an instructor with the Local Government Academy and has lectured across the state. He has worked

with municipalities considering joint planning, expounding upon the many benefits of multi-municipal planning. Jim holds a Bachelor of Landscape Architecture from Penn State University and an MBA from the University of Pittsburgh.



Sara Thompson – Designer

Sara has experience in urban design and developing community and park master plans for rural, suburban, and urban communities throughout western Pennsylvania. Her computer graphic skills allow non-planners and designers to fully understand the opportunities that exist. She has worked with the Smart Growth Partnership of Westmoreland County to develop and graphically portray alternative build-out scenarios for sites around Westmoreland County. In addition, Sara has designed pamphlets used to communicate smart growth concepts, conservation subdivision design, and best management practices to

public officials and the public at large. Sara holds a Bachelor and a Master of Science in Landscape Architecture from SUNY College of Environmental Science and Forestry.



Allen Cohen – Community Planner

Allen has served as Director of the Community Planning Studio for Pashek Associates, Ltd since July, 2006. Since joining Pashek, Allen has been responsible for the management of several planning and zoning projects for communities, such as: Unity Township (Westmoreland County); Marshall Township (Allegheny County); Edgewood, Rankin, and Swissvale (Allegheny County); Southern Venango County (Allegheny County); and Franklin Park Borough (Allegheny County). A nationally certified planner, he has 25 years of planning experience, most recently as Planning Director for North Huntingdon

Township, where he coordinated and developed an award-winning comprehensive plan. He previously served as the Director of Community Development for the Municipality of Murrysville where he spearheaded a comprehensive planning process and land use ordinance updates. As Assistant Director of the Saint Vincent College Small Business Development Center, Allen assisted entrepreneurs in developing effective business plans to obtain financing, and worked with several downtown business districts on revitalization plans. He graduated from Drexel University with honors and holds a Master of City and Regional Planning from Ohio State University.

John Moynahan, Urban Design - Planning - Landscape

With over twenty years experience in physical planning, urban design and landscape architecture to both public and private clients, John Moynahan UDP is qualified to reshape and visualize the form of redevelopment and growth. Adherence to both modern housing demands and the creation of human-scaled sustainable environments is part of the design philosophy. Many design proposals call for public input, context-awareness, and environmental sustainability and preservation, among other complex factors. We assist planning and development efforts by providing design and visualization services.



John Moynahan – Urban Designer and Landscape Architect

Mr. Moynahan is a senior planner and urban designer and has contributed immensely in the design of numerous and successful master plans, TND's, TOD's, urban and neighborhood revitalization plans, Code Books, landscape studies and urban open spaces throughout the United States and abroad. Mr. Moynahan has received national awards for site design sensitivity and environmental design for projects both designed and constructed. Mr. Moynahan is most adept at conceptualizing community sensitive plan solutions and generating quick, thoughtful, and creative plans, illustrations, and freehand visualizations. Mr. Moynahan has participated in numerous public planning and design charrettes including Port Royal Waterfront, Shady Grove Transit Village, Twinbrook Transit Village, Elizabeth Park, Brentwood

Village, Westminster, Frederick East Street Corridor, Enloe Medical Center in Chico, California, Riverside Drive in Sydney and several others. John's work has been published in numerous journals including Landscape Architecture and Landscape Australia.

In addition to the design team, a small group of seasoned professionals will be assisting with facilitating public meetings, supplementary design efforts and providing critical reviews of concepts and alternatives.

Westmoreland Conservation District

Established in 1949, the Westmoreland Conservation District is dedicated to the conservation, restoration, and proper use of our natural resources. Functioning as a unit of government, the directors and their associates commit themselves to the leadership and service required in pursuing activities beneficial to the environment. District staff, which include erosion control technicians, forestry and agricultural specialists, an educator, hydraulic engineer, landscape architect, and support staff, work with the municipalities in the county to lessen the impact of development on our natural resources.



Kathryn Hamilton - RLA/Stormwater Technician

Kathy Hamilton is a Landscape Architect and Stormwater Technician with the Conservation District. Responsible for the review of stormwater management plans for quantity reduction and water quality, she also provides technical assistance to site designers in low impact development and innovative stormwater techniques. She has a degree in Landscape Architecture from Purdue University and 24 years experience in

local landscape architectural and engineering firms working on park and recreation, residential, commercial, industrial and institutional projects.

National Park Service's Rivers & Trails Program – Rivers, Trails, and Conservation Assistance Program (RCTA) www.nps.gov/rtca. The RTCA is the community assistance arm of the NPS, and helps communities develop close-to-home conservation and recreation projects, outside of the National Parks.

Peggy Pings – Outdoor Recreation Planner



Peggy Pings is an Outdoor Recreation Planner with the National Park Service's Rivers & Trails Program. Since 1995, she has staffed the one-person Field Office at West Virginia University, Morgantown WV. This year, her projects in PA and WV include rails-to-trails, community engagement in their local trail, trail town planning, Groundwork USA, and greenways and blueways. Peggy has a Bachelors of Science in Landscape Architecture, and a Masters of Science in Recreation & Park Management, both from WVU. Over the last 20 years, she has volunteered as an officer on various boards of directors, including Mountain Peoples Market food coop, Coopers Rock Foundation, North Bend Rails-to-Trails Foundation, WV Rails-to-Trails Council, Monongahela River Trails Conservancy, Dunkard Creek Watershed Association, and Core Community Center.

Keynote Speaker – Monday, October 22, 2007



Dr. Kevin J. Patrick, Professor, Geography and Regional Planning, Indiana University of Pennsylvania

Kevin Patrick obtained a Masters degree in Geography from the University of Illinois, and a Doctorate in Geography from the University of North Carolina. He has been a member of the Indiana University of Pennsylvania Geography and Regional Planning Department since 1993. His dissertation on the *Cultural Identity of the Lincoln Highway in Pennsylvania* laid the groundwork for subsequent consulting projects completed for the Pennsylvania Lincoln Highway Heritage Corridor and the National Park Service's Lincoln Highway Special Resource

Study. His on-going interest in cultural landscapes has led to several publications, including a co-authored book with Brian Butko entitled, *Diners of Pennsylvania* (Stackpole Books), a co-written and edited book with Joseph Sarpaci entitled, *Pittsburgh and the Appalachians: Cultural and Natural Resources in a Postindustrial Age* (University of Pittsburgh Press), and most recently, the widely acclaimed, *Pennsylvania Caves and Other Rocky Roadside Wonders* (Stackpole Books).